

ANNIE MARX

ANNIEMARX.COM

EDUCATION

ELON UNIVERSITY

2016 - 2020 | MAGNA CUM LAUDE

B.A. Strategic Communications

B.F.A. Dance Performance & Choreography

HONORS / AWARDS

- *Delta Chi Xi* Honorary Dance Fraternity
- *Lambda Pi Eta* National Communications Association Honors Society
- *Omicron Delta Kappa* National Leadership Honors Society
- Senior project chosen by *Easterseals UCP* company representatives as winning rebrand campaign

LEADERSHIP

ELON UNIVERSITY

2018 - 20

TEACHING ASSISTANT

- Provided students with technical feedback to assist their learning
- Monitored student progress throughout course of semester

SKILLS

Adobe Creative Suite | Wix | HTML and CSS | Microsoft Office G-Suite | DSLR Cameras | Video Editing

EXPERIENCE

PERCEPTION DANCE

2019 - 20

MARKETING CO-CHAIR

- Produced creative materials for *Perception Dance* senior thesis company
- Developed strategies and tactics for show promotion and fundraising

ELON UNIVERSITY

2018 - 20

ACADEMIC MENTOR

- Assisted in the development of time management, writing, and organization skills in students with learning disabilities
- Directed students to on-campus learning resources
- Developed individualized learning strategies for long-term success

AMERICAN DANCE FESTIVAL

2019

WORK-STUDY STUDENT

- Prepared pre and post festival operations
- Assisted with summer intensive scheduling
- Served as public-facing point of contact for festival attendees and guest companies

FAMILEAGUE

2018

DIGITAL MARKETING &
SOCIAL MEDIA INTERN

- Sketched and designed graphics posted on FamiLeague social media
- Evaluated weekly media analytics and presented strategies to improve social media engagement
- Pitched new influencers and brands for potential content integrations
- Gathered content published on social media

PAID WORK

- Rebranded and developed website for *Renay Aumiller Dances* (radances.com)

CONTACT

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